

About us:

The MSIHMCT&RS is a pioneering Institute of Hotel Management & Catering Technology in Maharashtra. We offer a 4 year Bachelors Programme in Hotel Management & Catering Technology (BHMCT) affiliated to Savitribai Phule Pune University and recognized by the AICTE. We are also pioneers in starting the Two years Masters Programme in Hotel Management & Catering Technology (MHMCT) recognized by AICTE and affiliated to Savitribai Phule Pune University . This is the first Masters Programme in Hotel Management in Maharashtra and probably in India. The institute also conducts Short-term programmes in Bakery, Cookery and Hospitality Services.

Seminar Overview

Change is the only constant. It is essential that we stay aware of the changes and mould ourselves to be able to adapt to the ever evolving environment around us. The institute's mission has been to ensure that the young professionals are updated with relevant information from the industry from time to time. Keeping this in mind the institute has organise various seminars and workshops for the past couple of years, this being the 5th consecutive year of hosting the seminar. It is our privilege to be the oldest and yet the most 'current' campus in the region. We have recently upgraded our facility by adding another wing of state of the art equipment and facilities for students. This is our contribution to reducing the gap between what the students learn and what they see in the industry. This year the seminar will create yet another forum for contemplation about the ever evolving world of hospitality through a line of very eminent contemporaries who have seen the evolution from close quarters.

“Changing Trends & Strategies of Today's Hospitality World.”

Under the "Quality Improvement Programme" of
Savitribai Phule Pune University

OBJECTIVES OF SEMINAR

- TO UNDERSTAND THE ROLE OF INNOVATIVE FOOD AND BEVERAGE PRACTICES AND FOOD STYLING IN TODAY'S HOTELS
- TO IDENTIFY THE ROLE OF DIGITAL MARKETING IN HOSPITALITY
- KNOW EVOLVING TRENDS IN HOSPITALITY SECTOR

SCHEDULE

31st January 2019

Inauguration	10:15 to 10 :45
Changing Trends in Technology in the Hospitality Mr. Abhijit Chitnis , CEO Goldfield Hospitality	11:00 to 12:00
Rewind, Refocus and Evolve Ms. Avril Sule , Hospitality Consultant, Educator and Trainer	12:00 to 1:00
Lunch break	1:00 to 2:00
Role of Digital Marketing in Increasing Hotel and Restaurant Business Mr Sasha Anand , Director & founder of Pomelo Social	2:00 to 3:00
Evolving trends in Food and beverage Sector Mr Ritesh Kasture , Director- Food & Beverage, Taj Lands End, Bandra	3:00 to 4:00

1st February 2019

Day One Review and Introduction to Day Two Session	10:00 to 10:45
Food Styling in advertising world Chef Nitin Tandon , Leading Food Stylist and F&B Consultant	10:45 to 11:45
Food Show Presenter - Career Option for Today's Chefs Chef Anupa Das , Content Head and Chief Presenter at Sanjeev Kapoor Khana Khazana India Pvt Ltd	11:45 to 12:45
Lunch break	1:00 to 2:00
Challenges in recruitment - finding the "Right Fit" for today's Hotels Mr. Vikram Sharma , Director Human Resources Marriott International	2:00 to 3:00
Valedictory Function	3:00

An Interactive session will conclude every talk.

Registration Details

Eligibility

Faculty, Researchers, Students of Under Graduate and Post Graduate Programmes of Hospitality

Registration Fees

Rs. 250 for Faculty Participants

Rs. 150 for Student Participants.

(Spot registrations will be made available between 9:00am to 10:00 am)

For Pre-Registration contact

- Dr. Seema Zagade - 9822944405
- Dr. Vidya Kadam - 9823071682

VENUE

Auditorium, Maharashtra State Institute of Hotel Management and Catering Technology,
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